



# WHY SPONSOR?



## A POWERFUL NETWORK

Integrate attracts hundreds of powerful marketing communications industry professionals, students, alumni and faculty

representing dozens of major markets (especially Chicago, Pittsburgh and Washington D.C.).



## THE VALUE

Sponsorship of this popular event is a cost-effective opportunity to put your brand in front of this national audience. All sponsorship

levels include an All-Access Pass (a \$350 value!).



## THE LATEST AND GREATEST

The event will immerse our attendees in data analytics, digital media, artificial intelligence, creative advertising and much

more. Show your dedication to evolution and innovation within our industry.

## IN GOOD COMPANY

Previous conference sponsors have included:



## INTEGRATE 2019 CONFERENCE SUPPORTER

**\$500**

This package is the basic sponsorship level. Benefits of this sponsorship apply to most of the other sponsorship options as indicated, including:

- / One All-Access Pass
- / Approved insert/promotional item in the Integrate conference bag/sponsor table
- / Display of company logo on sponsor event signage (print & digital)
- / Logo in conference program
- / Logo on event website

## FRIEND OF INTEGRATE BLUE LEVEL

**\$1,000**

This package includes the Integrate 2019 Conference Supporter benefits +

- / One additional All-Access Pass
- / Purchase additional All-Access or Conference-Only passes at a discount

## FRIEND OF INTEGRATE GOLD LEVEL

**\$2,000**

This package includes the Integrate 2019 Conference Supporter benefits +

- / Three additional All-Access Passes
- / Purchase additional All-Access or Conference-Only passes at a discount

## FRIEND OF INTEGRATE PLATINUM LEVEL

**\$3,000**

This package includes the Integrate 2019 Conference Supporter benefits +

- / Five additional All-Access Passes
- / Purchase additional All-Access or Conference-Only passes at a discount

**CONTACT:** Stefanie Moore at 304-293-5685  
or [stefanie.moore@mail.wvu.edu](mailto:stefanie.moore@mail.wvu.edu)

# SPONSOR A SESSION



Contact Stefanie Moore at 304-293-5685 or [stefanie.moore@mail.wvu.edu](mailto:stefanie.moore@mail.wvu.edu)

## OPENING KEYNOTE SPONSOR

\$2,500 (1 available)

The Opening Keynote is Friday, May 31, at 2 p.m. in the Mineral Resources Building. This level includes the Integrate 2019 Conference Supporter benefits package +

- / Three additional All-Access Passes
- / Opportunity to introduce the Opening Keynote speaker
- / Special acknowledgment on social media and in the conference schedule

## CLOSING KEYNOTE SPONSOR

\$2,500 (1 available)

The Closing Keynote is Saturday, June 1, at 6 p.m. in the Media Innovation Center Forum. This level includes the Integrate 2019 Conference Supporter benefits package +

- / Three additional All-Access Passes
- / Opportunity to introduce the Closing Keynote speaker
- / Special acknowledgment on social media and in the conference schedule

## INTEGRATE WORKSHOP SPONSOR

\$1,000 (2 available: [Career Advancement](#) or [Google Analytics](#))

The workshops will take place Friday, May 31, at noon in the Media Innovation Center. This level includes the Integrate 2019 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Special acknowledgment on social media and in the conference schedule

## FEATURED SPEAKER SPONSOR

\$1,000 (5 available)

There are four featured speakers throughout the schedule Friday, May 31, and Saturday, June 1. This level includes the Integrate 2019 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Special acknowledgment on social media and in the conference schedule

## PANEL SPONSOR

\$1,000 (1 available)

The panel discussion is Saturday, June 1, at 1:30 p.m. This level includes the Integrate 2019 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Special acknowledgment on social media and in the conference schedule

## WVU ALUMNI CENTER RECEPTION SPONSOR

\$1,500 (1 available)

A reception will be held Friday, May 31, at the WVU Alumni Center in the Kennedy Club Room. This level includes the Integrate 2019 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Title sponsor of the reception
- / Special acknowledgment on social media and in the conference schedule

## CLOSING RECEPTION DINNER SPONSOR

\$2,000 (1 available)

A closing reception will be held Saturday, June 1, at the Evansdale Crossing building 5th floor. This level includes the Integrate 2019 Conference Supporter benefits package +

- / Three additional All-Access Passes
- / Title sponsor of the closing reception
- / Promotional table at the closing reception
- / Special acknowledgment on social media and in the conference schedule

## WELCOME MIXER SPONSOR

\$1,500 (1 available)

The Welcome Mixer is Thursday, May 30, at 6 p.m. at the Hilton Garden Inn. This level includes the Integrate 2019 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Special acknowledgment on social media and in the conference schedule

## COFFEE SPONSOR

\$500

This level includes the Integrate 2019 Conference Supporter benefits package +

- / Title sponsorship of the coffee provided during refreshment breaks