

2023

INTEGRATE

JUNE 1-3 / MORGANTOWN, WV



WHY SPONSOR?



MARCOM NETWORK

Integrate attracts hundreds of powerful marketing communications industry professionals, students, alumni and faculty representing dozens of major markets (especially Chicago, Pittsburgh and Washington D.C.). Plus, we are celebrating our 20th anniversary of the M.S. IMC program, attracting alumni from all over the country.



THE VALUE

Sponsorship of this popular event is a cost-effective opportunity to put your brand in front of a national audience. Plus, you'll be able to send some of your staff.



THE LATEST AND GREATEST

The event will immerse our attendees in data analytics, digital media, artificial intelligence, creative advertising and much more. Show your dedication to evolution and innovation within our industry, and gain some insights for your team as well.

INTEGRATE 2023 CONFERENCE SUPPORTER

\$500

This package is the basic sponsorship level. Benefits of this sponsorship apply to most of the other sponsorship options as indicated, including:

- / One All-Access Pass
- / Approved promotional item at Integrate registration table
- / Display of company logo on sponsor event signage
- / Logo in conference program
- / Logo on event website

FRIEND OF INTEGRATE BLUE LEVEL

\$1,000

This package includes the Integrate 2023 Conference Supporter benefits +

- / One additional All-Access Pass
- / Purchase additional All-Access passes at a discount

FRIEND OF INTEGRATE GOLD LEVEL

\$2,000

This package includes the Integrate 2023 Conference Supporter benefits +

- / Three additional All-Access Passes
- / Purchase additional All-Access passes at a discount

FRIEND OF INTEGRATE PLATINUM LEVEL

\$3,000

This package includes the Integrate 2023 Conference Supporter benefits +

- / Five additional All-Access Passes
- / Purchase additional All-Access passes at a discount

CONTACT: Stefanie Moore
at 304-293-5685 or
stefanie.moore@mail.wvu.edu



EVENT SPONSORSHIP

2003

WEST VIRGINIA UNIVERSITY
20
years

2023

INTEGRATED MARKETING COMMUNICATIONS

WELCOME MIXER SPONSOR

\$1,500 (1 available)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / Two additional All-Access Passes
- / Title sponsor of the Welcome Mixer and verbal recognition at the event
- / Special acknowledgment on social media and in the conference schedule

20 YEARS COMMEMORATIVE ITEM

\$1,500 (1 available)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / Two additional All-Access Passes
- / Title sponsor of the commemorative item and verbal recognition at the welcome mixer
- / Special acknowledgment on social media and in the conference schedule

AFTER PARTY NETWORK CELEBRATION

\$2,000 (1 available)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / Two additional All-Access Passes
- / Title Sponsor of the after party and verbal recognition at the event
- / Special acknowledgement on social media and in the conference schedule

MILITARY RECEPTION SPONSOR

\$1,250 (1 available)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Title sponsor of the Military Reception and verbal recognition at the event
- / Special acknowledgment on social media and in the conference schedule

KEYNOTE DINNER SPONSOR

\$3,000 (1 available)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / Three additional All-Access Passes
- / Title sponsor of the Reception and verbal recognition at the event
- / Special acknowledgment on social media and in the conference schedule

RECEPTION DRINKS SPONSOR

\$1,000 (2 available)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Title sponsor of the reception drinks
- / Special acknowledgment on the tickets for attendee's drinks
- / Special acknowledgment on social media and in the conference schedule

ICE CREAM SOCIAL SPONSOR

\$500 (or in-kind)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / Title sponsorship of the ice cream social event

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ADDITIONAL OPPORTUNITIES



NOTEBOOK SPONSOR

\$1,000 (or in-kind)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / Co-branding on sponsorship notebook for attendees

COFFEE SPONSOR

\$500

This level includes the Integrate 2023 Conference Supporter benefits package +

- / Title sponsorship of the coffee provided during refreshment breaks

CONFERENCE BAG SPONSOR

\$750 (or in-kind)

This level includes the Integrate 2023 Conference Supporter benefits package +

- / Branding on the conference bag for attendees

DO YOU HAVE OTHER SPONSORSHIP IDEAS?

Is there a creative way you'd like to support the Integrate 2023 conference? Contact Stefanie Moore at stefanie.moore@mail.wvu.edu to discuss ideas.

IN GOOD COMPANY

Previous conference sponsors have included:



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